



# For NDC End User Customers

July 1, 2017 to September 30, 2017

## Sofia®



**Buy 6 kits for the price of 5\***

Sofia Influenza A+B FIA kits

Current and new Sofia customers

## QuickVue®



**Buy 6 kits for the price of 5\*\***

QuickVue Influenza A+B or QuickVue Influenza test kits

Current and new QuickVue customers

## ORDER NOW!

Contact your distributor or Quidel Account Manager to order your promotional test kits.

Complete the form and send it along with your distributor invoice to Quidel at

**1.858.431.3513 or customerservice@quidel.com.**

The promotional test kits will be sent directly to your office from Quidel.

Name \_\_\_\_\_

Contact \_\_\_\_\_ Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

\*Minimum of five (5) Sofia Influenza A+B FIA kits must be purchased during the promotional period by new or current Sofia customer in order to qualify for the discounted price. Promotion valid from July 1, 2017 through September 30, 2017.

\*\*Minimum of five (5) of the same QuickVue test kits must be purchased during the promotional period by new or current QuickVue customer in order to qualify for the discounted price. Promotion valid from July 1, 2017 through September 30, 2017.

Please note that the value of the special offer(s) the Customer may receive from the manufacturer under this program is a "discount or other reduction in price" to Customer under Section 1128B(b)(3)(A) of the Social Security Act [42 U.S.C. 1320a-7b(b)(3)(a)]. Accordingly, Customer shall disclose this and any other discounts or other reductions in price received under this program under any state or federal program which provides cost or charge-based reimbursement to the Customer for the products and services purchased under this program. Quidel reserves the right to cancel this promotion at any time.