



For NDC End User Customers

October 1, 2017 to December 31, 2017

Buy 6 kits for the price of 5\*

Sofia® Influenza A+B FIA kits

For use with Sofia and Sofia 2



Current and new Sofia customers

ORDER NOW!

Contact your distributor or Quidel Account Manager to order your promotional test kits.

Complete the form and send it along with your distributor invoice to Quidel at

1.858.431.3513 or customerservice@quidel.com.

The promotional test kits will be sent directly to your office from Quidel.

Name \_\_\_\_\_

Contact \_\_\_\_\_ Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

\*Minimum of five (5) Sofia Influenza A+B FIA kits must be purchased during the promotional period by new or current Sofia customer in order to qualify for the discounted price. Promotion valid from October 1, 2017 through December 31, 2017.

Please note that the value of the special offer(s) the Customer may receive from the manufacturer under this program is a "discount or other reduction in price" to Customer under Section 1128B(b)(3)(A) of the Social Security Act [42 U.S.C. 1320a-7b(b)(3)(a)]. Accordingly, Customer shall disclose this and any other discounts or other reductions in price received under this program under any state or federal program which provides cost or charge-based reimbursement to the Customer for the products and services purchased under this program. Quidel reserves the right to cancel this promotion at any time.